



**Dear Potential Cheer USA Championships Vendor/Sponsor,**

Please allow us to introduce ourselves; we are Cheer USA Championships, The Place **Where Champions Compete!** Cheer USA Championships host several Regional Events throughout Texas and Our **Texas State Open Nationals** this year is scheduled for **April 9-10, 2016** in Houston, Texas, TBA. Continue to check website for update on location

We are thrilled about our upcoming season with new, bigger, better and exciting things to look for. Such As: Custom Awards, NEW! High Point Leather Jackets, Satin Champion Jackets, Huge Trophies, Spin the Wheel for Cash Prizes, and Much, Much, More. We are truly excited at the possible opportunity to form a working relationship with you.

Our # 1 goal will be to provide you, The Vendor/Sponsor, direct contact to a target market of parents, coaches, participants, siblings, and other vendors/sponsors that attend our events. You will have the opportunity to reach hundreds if not thousands of cheerleaders, dancers, and individual participants of all ages. Also as an added bonus, our competition setting will provide you with the unique opportunity to introduce your products or services to all participants and spectators that attend our events.

Whether you choose to become a Vendor or Product Sponsor, we are positive the feedback will be the same. **Great advertisement for YOU!** So, we are inviting you to take part in the development of Cheer USA Championships by becoming a Vendor or Product Sponsor. Product Sponsors, have the opportunity to advertise without evening attending our events. Product Sponsors sponsor things such as: brochures, company products, bags, tees, banners, etc. which can lead to possible sales opportunity while showing your support for today's youth.

This year is an ideal time to take part in participating at Cheer USA Championships Events, as we are coming off a successful year with our 2015 Nationals, and our 2016 Texas Open Nationals has plans to be larger than our 2015 Texas Open Nationals! There's plenty of booth space for all to attend, but don't wait, reserve your space today. Visit us on the web @ [www.cheerusachampionships.com](http://www.cheerusachampionships.com) for an event schedule.

We eagerly await working with you!!

Cheerfully,

**La-Showndra Hubbard**

**"President"**

Cheer USA Championships

*"Where Champions Compete"*

[cheerusachampionships@gmail.com](mailto:cheerusachampionships@gmail.com) - Email

[www.cheerusachampionships.com](http://www.cheerusachampionships.com) - Website

**Vendor Registration Process:**

1. Enclosed is your "Vendor Contract and Vendor Code of Conduct". Please review all information, ensure that it is correct and make any necessary changes.
2. The completed contract form and registration form along with the 50% **Non-Refundable** deposit (see attached booth pricing information) must be submitted to Cheer USA Championships no later than two weeks prior to the competition to secure your booth space.
3. **Refunds:** Are ONLY granted if Cheer USA Championships cancels the scheduled event you signed up for. Deposits are transferable if we receive a 2-day notice ONLY.
4. Submit the following:
  - A. "Vendor Contract"
  - B. "Vendor Code of Conduct"
  - C. "Vendor Registration Form"
  - D. "Your Deposit"
  - E. "CC Form" Send in once you receive your final fee due.

Via Fax at 281-764-5144 (credit card only), or mail to:

**Cheer USA Championships**  
**Attn: Vendor/Sponsorship Request**  
**P.O. Box 1548**  
**Humble, Texas 77336**  
**Make checks payable to: Cheer USA Championships**

5. All attending vendors will receive and email prior to the event containing pertinent event information.
6. Your final payment is due no later than 3 days prior to the event.
7. Vendors MUST have a ZERO balance before they are allowed to set-up for the event.

**Product Sponsor Process:**

Product Sponsor will simply list the products that you would like to sponsor, approval must be granted from Cheer USA Championships. For Example: If you have goodie bags, drawstring bags, cheer bracelets, tees to throughout give out to the spectators etc. Just send in your list and wait on approval by email. Some product sponsorship requires a certain amount depending on the size of the event. List product(s) below: No booth space is granted with this option.

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**Breakdown of Booth Fees:**

Fees are Non-Refundable. Fees are only refunded if and only if an event cancels, however; you can elect to have your fees transferred to another upcoming event. **\*Note – Some Venues may not have phone service available. Limited TWO Vendor assistants and names to be provided for security entrance. Additional assistants will be charged the event admission fee. List the total number of Vendor Passes needed.**

Vendor "2 Free Vendor Passes" \_\_\_\_\_.

Additional Passes "List the number of additional passes needed" \_\_\_\_\_

**Total # of Passes needed** \_\_\_\_\_.

List Names of Additional Members inside Booth Below if any:

"Assistant" \_\_\_\_\_ "Assistant" \_\_\_\_\_

"Additional" \_\_\_\_\_ "Additional" \_\_\_\_\_

**\*\* If you are requesting tables from the facility, they may be purchases at a rate of \$25 per table depending on Venue. Vendors are required to furnish their own tables.**

**Cheer USA Championships Vendor Contract**

1. The following items and or services will be sold and or provided by Cheer USA Championships and if we choose to have an EXCUSIVE VENDOR the items will be allowed by other Vendors with approval from Cheer USA Championships.

**Apparel: Including but not limited to:**

- T-Shirts
- Sweatshirts/Hoodies
- Shorts
- Sweat Pants

**\*Video / Photography of our Events "Exclusive Vendor". Apparel Vendors are subject to a booth fee and % fee attached. Call Event Planner for details.**

2. If a Vendor chooses to add these items or services to its offering(s), other than the original(s) stated on the Vendor Contract, the Vendor **MUST** get prior approval from Cheer USA Championships.

3. Cheer USA Championships reserves the right to cancel this agreement at any time if all stipulations are not met, or the hosting facility restricts such vendors, or in the event of cancellation of the competition for any reason.

**Vendors Code of Conduct:**

**At ALL Cheer USA Championships Events, Vendors are expected to:**

1. Send in ALL required forms along with deposit balance to Cheer USA Championships.
2. Provide their workers and tables for booth set-up/breakdown and staffing.
3. Arrive to each scheduled event on time, at least 1-2 hours prior to doors opening to the public.
4. Make sure their booth location is clean and in order prior to and immediately after the event.
5. **Pay for any additional costs associated with the facility [i.e. electric, additional tables, facility fees, etc].**
6. Work in a professional manner with Cheer USA Championships, the facilities and other vendors.
7. Pay a \$100.00 hold fee, to reserve you booth space. Before ANY vendors can set-up you must have a ZERO balance. Pages 2-4 are due on file before becoming a Vendor at any Cheer USA Championships Event.
8. Vendor will be sure to have their booth set-up **completely** by the time the doors open to the public.
9. Vendor's products must be appropriate for children.
10. Vendors will be sure to have pre-approved edible products granted for sale by the venue authorities or Cheer USA Championships Event Planner. Vendors understand that Vendor Fees are **Non-Refundable**.

Vendors also acknowledge that they may not sublease any part of their space. Vendors agree to protect, defend, indemnify and hold harmless Cheer USA Championships, including its owners, directors, employees, and or the Hosting Site from any and all liability for negligence or any other claim judgment, loss, liability, cost and expenses arising out of or connected with the Event. I also understand that Cheer USA Championships, produces promotional material about the Event and that I (Vendor) and of my employees may be included in videotape or photography taken during a Cheer USA Championships Event. I grant Cheer USA Championships, its successors, sponsors, any television networks and all commercial exhibitors the exclusive right to photograph and or videotape my company and further to utilize myself and or employees, name, face, likeness, voice and appearance as part of the Event and in advertising and promotion of the Event without reservation of limitation.

I certify that I have read and comply with the above stated rules and restrictions. I understand that any violations can constitute my vendor registration being revoked and all deposits becoming forfeit, as well as effect consideration for any future years.

**NOTE: I understand that Cheer USA Championships has no bearings on whether or not my merchandise will sell. I understand that I am an Independent Contractor of Booth Space and it is up to me and my employees to sell the merchandise.**

Name of Company: \_\_\_\_\_ Contact Person: "Print" \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## 2015-2016 Cheer USA Championships Vendor Registration Form

All Cheer USA Championships Competition updates and information will be done via the email. Visit our website daily to stay will informed of any changes, directions, or additional information. Space will be available on a first come first set-up availability with the exception of Exclusive Cheer USA Vendor and Super Store.

**Please Print Neatly Below:**

<b>Company Name</b>				<b>Contact Name</b>	
<b>Address</b>			<b>City</b>	<b>State</b>	<b>Zip</b>
<b>Phone Number 1</b>				<b>Phone Number 2</b>	
<b>Website Address</b>	<b>Email Address</b>				
<b>Items to be sold and or displayed</b>					

**FOR MORE INFORMATION @ [CHEERUSACHAMPIONSHIPS@GMAIL.COM](mailto:CHEERUSACHAMPIONSHIPS@GMAIL.COM). PLEASE LIST VENDOR INFORMATION IN SUBJECT LINE.**

\*Regional Event Information Below: 20-60 Teams (\$425.00); 61-90 Teams (\$625.00); 91-up Teams (\$825.00)

Regional/National Events, **one-day** event booth information: (Prices include; 2 table length across/small booth) ADD an additional (\$150 to upgrade to a large booth/4 table length across)

\*National Event Information Below: 30-75 Teams (\$1125.00); 76-100 Teams (\$1225.00); 101-up Teams (\$1325.00)  
National Events, **two-day** event booth information: (Prices include; 2 table length across/small booth) ADD an additional (\$250 to upgrade to a large booth/4 table length across)

**Additional Fees:** charged by Convention Center, Venues, and Arenas

Electrical Outlets: \$100.00 Phone Jacks: \$75.00 + .95 per call (Some Venues may not have accessible phone jacks) Vendor's are responsible for their own tables or you may purchase them from the Venue at an additional charge.

- a) **Deposit:** 50% **Non-Refundable** booth rental fee is due of the balance 2 weeks prior to the event.
- b) Set-up times and dates will vary with each event. Please submit a Single Contract for all events. **Pages 2-4 are due in office.**
- c) If you have any questions regarding the events, contact the Event Planner via email @ [cheerusachampionships@gmail.com](mailto:cheerusachampionships@gmail.com).
- d) **ONCE THE FORM HAS BEEN RECEIVED IN OFFICE I WILL CONTACT YOU ON YOUR TOTAL FEE DUE.**

**PLEASE CHECK THE DATES THAT YOU ARE INTERESTED IN ATTENDING. PLEASE BE SURE THAT YOUR EMAIL ADDRESS IS LISTED ABOVE FOR COMMUNICATION. WE WILL KEEP YOU UPDATED AS TO YOUR FINAL BILL. THE NUMBER OF REGISTERED TEAMS, YOUR ADDITIONAL FEES ADDED, ETC DETERMINES COST. YOU ARE REQUIRED TO HAVE A VALID CC ON FILE TO COVER ANY ADDITIONAL FEES THAT YOU MAY HAVE WITH THE HOSTING VENUE.**

\*\*For events with low registration under 20 for Regional Events and or under 30 for National Events call for special pricing.

<p><b>Please check all dates that you are interested in attending.</b> Cost depends on the number of registered teams. Vendors MUST have a Valid CC on file for incidentals and any balance due.</p>
<input type="checkbox"/> <b>November 14, 2015</b> - Galveston Open Qualifier - <b>Galveston, TX</b>
<input type="checkbox"/> <b>December 6, 2015</b> - Galveston Open Qualifier - <b>Galveston, TX</b>
<input type="checkbox"/> <b>January 9, 2016</b> - Austin Open Qualifier - <b>Austin, TX</b>
<input type="checkbox"/> <b>January 30, 2016</b> - Mini Open Nationals - <b>Arlington, TX</b>
<input type="checkbox"/> <b>February, 2016</b> - Mini Open Nationals - <b>TBA, TX</b>
<input type="checkbox"/> <b>March, 2016</b> - Mini Open Nationals - <b>TBA, TX</b>
<input type="checkbox"/> <b>April 9-10, 2016</b> - Texas Open Nationals - <b>Houston, TX</b>

Once we receive the forms above, if approved we will email you a total fee due, once you approve, you may then fax the CC Form in to the office for processing @ 281.764.5144.



## 2015-2016 Cheer USA Championships Vendor CC Form

Please check all dates that apply. Cost depends on the number of registered teams. Vendors MUST have a Valid CC on file.		Booth Fee	Electrical Outlet \$100	Additional Tables \$25	Phone Jack \$75 + .95 per call
<input type="checkbox"/> <b>November 14, 2015</b> - Galveston Open Qualifier - <b>Galveston, TX</b>					
<input type="checkbox"/> <b>December 6, 2015</b> - Galveston Open Qualifier - <b>Galveston, TX</b>					
<input type="checkbox"/> <b>January 9, 2016</b> - Austin Open Qualifier - <b>Austin, TX</b>					
<input type="checkbox"/> <b>January 30, 2016</b> - Mini Open Nationals - <b>Arlington, TX</b>					
<input type="checkbox"/> <b>February, 2016</b> - Mini Open Nationals - <b>TBA, TX</b>					
<input type="checkbox"/> <b>March, 2016</b> - Mini Open Nationals - <b>TBA, TX</b>					
<input type="checkbox"/> <b>April 9-10, 2016</b> - Texas Open Nationals - <b>Houston, TX</b>					
<b>Total Amount Due:</b>					
<b>Deposits:</b>					
<b>Balance:</b>					
<b>Credit Card Payment Information</b>	<b>Name On Card: (Print)</b>	<b>Card Type:</b> Master Card    Visa			
<b>CV 2 Code</b> "Last 3 digits on back of card"	<b>Card #</b>	<b>Exp. Date:</b> /    /			
<p>I hereby authorize the above Total Amount as payment for vending privileges at the above checked events. I accept and agree to the Cheer USA Championships no refund policy for cancellation, which refunds are only awarded if a competition is cancelled by Cheer USA Championships. I am entering into a vendor agreement for event checked above. I understand that by signing this form, a <b>3% Administrative Fee will be included in each Credit Card Transaction.</b></p> <p>As the CC holder, I promise to keep the CC Valid to fulfill any charges due by me and or my company in reference to me being a vendor at the listed events above.</p>					
<b>Vendor Signature: X</b> _____		<b>Date:</b> _____			